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ADVISOAR ANNOUNCES RELATIONSHIP & POLITICAL MAPPING PROGRAM

Lewisville, Texas, 20 June 2005 -- AdviSoar, L.L.C., the firm renowned for its leadership coaching and Developing Executive Relationships™ program, has completed development of a unique Relationship & Political Mapping course offering. Designed for professionals at all levels of an enterprise, AdviSoar's new one-day program focuses on developing critical relationships, discovering and understanding organizational politics, re-establishing damaged relationships, and creating sales campaign tactics and competitive counter-tactics.

"It is understandable that few companies attempt to teach and mentor this difficult topic. After all, the term "politics" has a very negative connotation. Yet the best and most successful sales and operations professionals realize that relationship superiority is the key to retaining valuable clients and obtaining new business" said Kelly McDermott, a Managing Partner in the firm.

McDermott adds, "Relationship & Political Mapping not only advances proficiency in understanding corporate politics and developing key relationships, it helps create more revenue opportunities and enhances the careers of professionals who choose to become proficient in the application of the program's principles."

About AdvISOAR

AdvISOAR, L.L.C. is a leading provider of leadership development and mentoring programs for C-level corporate executives and leaders. Its principals are seasoned cross-industry executives themselves, with proven track records in leading global operations, sales and business development.

To contact AdvISOAR please call 214-693-8776, or visit <http://www.advisoar.com/>.