



## **FOR IMMEDIATE RELEASE**

Contact: Kelly McDermott  
AdviSoar Communications  
(469) 633-7100  
[kmcdermott@advisoar.com](mailto:kmcdermott@advisoar.com)

### **ADVISOAR'S DER PILOT HITS A HOME RUN**

**Lewisville, Texas, 6 April 2004** -- AdviSoar, L.L.C. completed its first Developing Executive Relationships program. Attendees were overwhelmed with insights by key business leaders, and are clamoring for additional support from the AdviSoar's coaches. An invitation-only program, Developing Executive Relationships is a three-day seminar intended to empower business leaders who need to gain influence with top corporate executives.

In Developing Executive Relationships, participants are lead through a series of role-play scenarios to practice skills they are being taught. It is a highly interactive approach to executive training, and provides participants with what most described as a "refreshing experience" in corporate learning.

AdviSoar will now offer the DER program to corporations, major non-profits and other organizations where relationships with executives are critical requirements for success.

#### ***About AdviSoar***

AdviSoar, L.L.C. is a leading provider of leadership development and mentoring programs for c-level corporate executives. Its principals are seasoned cross-industry executives themselves, with proven track records in sales and business development.

To contact AdviSoar please call 214-693-8776, or visit <http://www.advisoar.com/>.